



# PRESERVE

WEALTH MANAGEMENT

		Full-Service Investment Planning	Full-Service Financial Planning	Full-Service Wealth Management	Full-Service Family Office
Assets & Costs	Typical Range of Investable Assets	\$500,000 - \$2MM	\$1MM - \$4MM	\$3MM - \$30MM	\$30MM+
	Annual Planning Charge and Advisory Rate	0.75% / year (\$5,000 min.)	\$10,000 + 0.50% / year	\$25,000 + 0.50% / year	\$175,000 + 0.35% / year
	1% breakeven level	\$500,000	\$2,000,000	\$5,000,000	\$27,000,000
Services	<input type="checkbox"/> <b>Full Banking Services</b> <i>Investor High Yield Checking</i> <i>Direct deposit</i> <i>Free standard checks</i> <i>Electronic funds transfer</i> <i>Free ATM access</i> <i>Federal funds wire</i> <i>Free on-line bill pay</i> <i>Free Visa debit card</i> <i>Mobile deposits</i> <i>\$250,000 in FDIC insurance</i>	✓	✓	✓	✓
	<input type="checkbox"/> <b>Personal Client Service Team</b> <i>Dedicated service team</i> <i>Administration</i> <i>Direct line dialing</i> <i>Account services</i>	✓	✓	✓	✓
	<input type="checkbox"/> <b>Investment Management</b> <i>Personal investment policy</i> <i>Cash flow coordination</i> <i>Asset allocation</i> <i>Annual beneficiary reviews</i> <i>Rebalancing</i> <i>Quarterly reporting</i> <i>Cost-effective implementation</i> <i>Semi-annual review</i>	✓	✓	✓	✓
	<input type="checkbox"/> <b>Financial Plan and Goal Analysis</b> <i>Retirement planning</i> <i>Stock option scenarios</i> <i>Education planning</i> <i>Concentrated positions</i> <i>Social security planning</i> <i>Pension integration</i> <i>Needs, wants, wishes</i> <i>Bear market stress test</i> <i>Outside account integration</i> <i>Special asset analysis</i> <i>Net worth statement</i> <i>Saving &amp; spending strategy</i> <i>Healthcare cost models</i> <i>Quarterly strategy sessions</i>		✓	✓	✓
	<input type="checkbox"/> <b>Advanced Planning</b> Coordinated session with your other advisors <i>Targeted sessions with your accountant</i> <i>Targeted sessions with your estate lawyer</i> <i>Targeted sessions with your insurance team</i> <i>Targeted sessions with your charitable planning experts</i> <i>Senior aging and continuation plans</i> <i>Monthly action plan with deliverables</i>			✓	✓
	<input type="checkbox"/> <b>Personal CFO</b> <i>Financial accounting</i> <i>Philanthropic management</i> <i>Bookkeeping and bill pay</i> <i>Valuation services</i> <i>Trustee services</i> <i>Enterprise reporting</i>				✓
	<input type="checkbox"/> <b>Family Professional</b> <i>Executive assistant</i> <i>Family governance</i> <i>Concierge services</i> <i>Family meetings / education</i>				✓

Complexity Simplified